



Upper Merion Dance & Gymnastics Center, LLC.

421 Feheley Drive, Unit B, King of Prussia, PA 19406

Phone 610-731-0022; Fax 610-731-0034

umdgc@aol.com; www.umdgc.com

April 28, 2011

Dear Merchant,

Upper Merion Dance & Gymnastics Center would like to extend an invitation to you to advertise your business in the printed program for our 7th annual 2011 Dance Recital at Upper Merion Area High School Auditorium. Shows are June 18th and 19th. Dancers range from ages 4 to adult. Performances include ballet/, jazz, tap, hip-hop, Irish Step and Acro Yoga. The program is 5-1/2" x 8" and will be provided free of charge to audience members.

A large and diverse audience will see your ad as the recital is expected to attract approximately 450+ audience members per show. An advertising form, with the details regarding the different advertising options available is attached. You are welcome to place coupons in the ad if you wish. Please consider taking this opportunity to purchase an ad in the 2011 UMDGC recital program. The deadline to submit an ad is Sat. May 28th.

For more information on UMDGC's programs, and dance recital, visit www.umdgc.com or e-mail attn: Michelle at umdgc@aol.com.

Thank you for your support!

Sincerely yours,

Michelle B. Elbin
Owner
UMDGC

**2011 UMDGC Dance Recital
Program Advertising Order Form
Please complete the following info.**

Advertiser:

Address:

City / State / Zip:

Phone Number:

Please select ad desired.

Front inside cover; back inside and outside cover not available.

Full Page Inside 5½" x 8" \$65

Half Page Inside 5½" x 4" \$45

Business Card 3½" x 2" \$35

Please provide electronic or camera-ready black and white artwork for each ad.

Ads can be e-mailed to umdgc@aol.com, or mailed hard copy to the address below. We will confirm ads when received.

All artwork and payment must be received by May 28th. Any questions, please contact Michelle at UMDGC. Thank you very much for your support.

Acceptance:

Name and Title

Signature Date

Please make check payable to UMDGC and return to:

Upper Merion Dance & Gymnastics Center

Attn: Ms. Michelle Elbin

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