

Upper Merion Dance & Gymnastics Center, LLC. 530 Hertzog Blvd, King of Prussia, PA 19406 Phone 610-731-0022; Fax 610-731-0034 umdgcllc@gmail.com; www.umdgc.com

May, 2016

Dear Merchant,

Upper Merion Dance & Gymnastics Center would like to extend an invitation for you to advertise your business/organization in the printed program for our 12th annual dance recital held at Upper Merion Area High School Auditorium. The shows are Saturday June 18th and Sunday June 19th. Dancers range from ages 4 to adult. The program is 5-1/2" x 8" and will be provided free of charge to audience members. We are proud to be celebrating 12 years in the community and would like to include other local businesses in our program.

A large and diverse audience will see your ad as the recital is expected to attract approximately 900+ audience members between both shows. An advertising form, with the details regarding the different advertising options available is attached. You are welcome to place coupons in the ad if you wish. Please consider taking this opportunity to purchase an ad in the UMDGC dance recital program. The deadline to submit an ad is: June 1st.

For more information on UMDGC's programs, and dance recital, visit <u>www.umdgc.com</u> or e-mail Michelle at umdgcmichelle@gmail.com.

Thank you for your consideration,

Sincerely yours,

Michelle B. Elbin Owner

UMDGC Dance Recital Program Advertising Order Form

Please complete the following info.

Name of Advertiser/Business:

Address:

City / State / Zip:

Phone Number:

E-mail Address (if applicable)

Please select ad desired.

- ____Full Page Inside 5½" x 8" \$75
- ____Half Page Inside 5½" x 4" \$55
- ____Business Card inside 3½" x 2" \$45
- Back Inside Cover Full Page \$125

Please provide electronic or camera-ready black and white artwork for each ad. Ads can be e-mailed to umdgcmichelle@gmail.com or mailed hard copy to the address below. We will confirm ads when received.

All artwork and payment must be received by June 1st. Any questions, please contact Michelle at UMDGC. Thank you very much for your support.

Please make checks payable to UMDGC and return to:

Upper Merion Dance & Gymnastics Center 530 Hertzog Blvd King of Prussia, PA. 19406 Attn: Michelle-Recital Advertisement